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AT&T ANNOUNCES \$10,000 AT&T ASPIRE CONTRIBUTION TO YOUTH RESOURCES OF SOUTHWESTERN INDIANA'S TEENPOWER PROGRAM

EVANSVILLE, Ind., June 24, 2014 – During today's Rotary Club of Evansville luncheon, AT&T* Indiana External Affairs Director Pepper Mulherin announced a \$10,000 [AT&T Aspire](#) contribution to the Youth Resources of Southwestern Indiana's TEENPOWER program, which encourages community service and teaches life skills that are essential for success in high school and beyond.

Since 1992, the evidence-based TEENPOWER program has been creating a culture and support system of drug-free young leaders. It is the only youth-led leadership development and substance abuse prevention program of its kind in Southwestern Indiana and the Tri-State area. With an emphasis on positive youth development and substance abuse prevention, TEENPOWER directly focuses on:

- community involvement;
- peer-mentoring;
- life skills & character building;
- positive body image and self-esteem; and,
- other topics related to healthy adolescent development.

"It's exciting when our corporate citizens see the value in removing barriers to academic success and career growth," said State Rep. Holli Sullivan. "AT&T and Youth Resources are working together to help all students – regardless of age, gender, income or zip code – make their biggest dreams a reality."

"Through TEENPOWER, we are training and motivating high school students to serve as catalysts for positive change in their own lives and in their communities," said Eric Williams, past chair of Youth Resources of Southwestern Indiana.

“We sincerely appreciate AT&T investing in our students today to prepare them for success tomorrow,” added Williams, who was in attendance at the Rotary event today.

Among the most significant corporate educational initiatives in the U.S., [AT&T Aspire](#) has already impacted more than one million students across all 50 states since the program launched in 2008.

“AT&T Aspire, our signature education initiative, engages our network, mobile and cloud technologies, our employees and our partners to make a transformational impact on learning,” said AT&T Indiana’s Mulherin. “We’re proud to be joining with Youth Resources to empower students in Southwestern Indiana to reach their highest potential.”

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About Youth Resources of Southwestern Indiana

In 26 years of operation, Youth Resources of Southwestern Indiana has listened to the youth voice and involved over 147,190 young people in more than 3,130 service projects. The youth directly served among all of the programs range in age from 5 to 18 and represent the socio-economic, ethnic and cultural diversity of the region. Youth Resources supports its work through contributions from individuals, businesses, corporations, foundations, local and state grants. These funding avenues support an annual budget of approximately \$368,000. Youth Resources' impact has stimulated a leadership movement of youth and adults in our community to collaborate in identifying needs through the eyes of these young people. Participation in community service through Youth Resources raises awareness and interest in volunteerism, encourages youth and adult partnerships, and enriches the lives of local citizens in need who benefit from these youth-led projects. Learn more at <http://youth-resources.org/>.

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Reliability claim based on data transfer completion rates on nationwide 4G LTE networks. 4G LTE availability varies.

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