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AT&T 4G LTE EXPANDS TO VINCENNES

As Part of AT&T's Project VIP Investment Plan, Customers to Benefit From Network With the Nation's Strongest LTE signal on the Latest Devices

VINCENNES, IND., JAN. 26, 2015 — [AT&T](#)¹ has expanded its network with the nation's strongest LTE signal² to Vincennes, bringing customers the latest generation of wireless network technology on the nation's most reliable [4G LTE](#) network.³ AT&T launched 4G LTE in Evansville in March 2013, and this expanded coverage is part of its ongoing rollout across the area.

"Whether it's teachers or farmers, health care workers or small business owners – everyone in our community needs access to the latest technologies available," said State Sen. Mark Messmer. "We appreciate AT&T's investment in bringing high-speed mobile Internet here, as this technology is crucial to our area's continued success."

"The staff in our office and our city department heads experience daily why high-speed mobile Internet is so important," said Vincennes Mayor Joe Yochum. "As we strive to serve our citizens in Vincennes well, and ensure that our businesses and public safety can get things done quickly, this investment from AT&T is truly welcome."

Watch [here](#) to see several of the benefits AT&T 4G LTE provides, including:

- **Faster speeds.** LTE technology is capable of delivering speeds faster than many other [mobile Internet](#) technologies.⁴ Customers can stream, download, upload and game faster than ever before.
- **Strength.** AT&T's network has the nation's strongest LTE signal.
- **Reliability.** AT&T has the nation's most reliable 4G LTE network.

- **Cool new devices.** AT&T offers several LTE-compatible devices, including new AT&T 4G LTE [smartphones](#) and [tablets](#).
- **Faster response time.** [LTE technology](#) offers lower latency than other wireless technologies, which means faster processing time to move data through a network, such as initiating a webpage or file download. Lower latency helps to improve services like mobile gaming, two-way video calling and telemedicine.
- **More efficient use of spectrum.** Wireless spectrum is a finite resource, and LTE uses spectrum more efficiently than other technologies, creating more space to carry data traffic and services and to deliver a better network experience.

“We continue to see demand for mobile Internet skyrocket, and our [4G LTE network](#) in Vincennes responds to what customers want from their mobile experience — more, fast speeds, reliability, on the best devices,” said Bill Soards, president of AT&T Indiana.

AT&T has invested nearly \$1.75 billion in its wireless and wired networks in Indiana between 2011 through 2013, driving a wide range of upgrades to enhance speed, reliability, coverage and performance for residents and business customers.

AT&T's 4G Network

This expansion is part of AT&T's Project Velocity IP (VIP), a multi-year plan to invest for growth, announced in Fall 2012. Through this investment, AT&T is supporting its customers' growing desire for high-speed Internet access and new mobile, app and cloud-based services. As part of Project VIP, AT&T is deploying small cell technology, macro cells and additional Distributed Antenna Systems, which will increase the density of our wireless network. The wireless network densification will further improve network quality and increase spectrum efficiency.

AT&T's innovation and investment have resulted in a nationwide 4G network with ultra-fast speeds and a consistent user experience. AT&T's focus to deliver the best possible mobile Internet experience goes beyond 4G to embrace additional connection technologies. AT&T operates more than 34,000

AT&T Wi-Fi Hot Spots at popular restaurants, hotels, bookstores and retailers, and provides access to more than 1 million globally through roaming agreements. Most AT&T smartphone customers get access to our entire national Wi-Fi network at no additional cost, and Wi-Fi usage doesn't count against customers' monthly wireless data plans. ****

AT&T also is a leading developer of Distributed Antenna Systems, which utilize multiple small antennas to maximize coverage and speed within stadiums, convention centers, office buildings, hotels and other areas where traditional coverage methods are challenging.

Over the past six years (2008 to 2013), AT&T invested more than \$140 billion into its wireless and wireline networks, when you combine capital investment and acquisitions of spectrum and wireless operations. Since 2008, AT&T has invested more capital into the U.S. economy than any other public company. In a September 2014 report, the Progressive Policy Institute ranked AT&T No. 1 on its list of U.S. "Investment Heroes," a ranking AT&T has achieved for the third straight year.

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

² Claim based on avg. LTE signal strength for national carriers.

³ Reliability claim based on analysis of independent third party data re nationwide carriers' 4G LTE. LTE is a trademark of ETSI. 4G LTE not available everywhere.

⁴ Learn more about 4G LTE at att.com/network.

⁵ A Wi-Fi enabled device required. Other restrictions apply. See www.attwifi.com for details and locations

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Reliability and signal strength claims based on nationwide carriers' LTE. Signal strength claim based ONLY on avg. LTE signal strength. LTE not available everywhere. Global coverage claim based on offering voice and data roaming in more countries than any other U.S. based carrier, and offering the most wireless smartphones and tablets that work in the most countries.

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