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AT&T DIGITAL LIFE, HOME SECURITY AND AUTOMATION SERVICE, EXPANDS IN RUTHERFORD COUNTY
AT&T Digital Life Expands Availability, Giving More Consumers the Ability to Manage their Homes Remotely

FOREST CITY, NC. August 27, 2014 – AT&T* today announced it is expanding Digital Life to cover the Rutherford County community of Mooresboro.

AT&T Digital Life® makes customers’ lives easier by simplifying the management of their home. Digital Life offers security, convenience and peace of mind, in a customizable and easy-to-use experience from smartphones, tablets or computers.

Other area cities included in the expansion include: Shelby, Kings Mountain, Cherryville, Lawndale, Casar, Stanley, Alexis, Iron Station, Denver, Bessemer City, Dallas, Crouse, Lincolnton, Vale and Maiden.

“I am excited about this announcement, for it shows that our work in the General Assembly to encourage investment in advanced technologies is paying off for my district, as well as for the state,” said state Sen. Ralph Hise (R-Spruce Pine). “And when that investment can help improve safety, especially for someone in their home, that’s even better.”

Customers can receive a live demo and purchase Digital Life in company owned retail stores or purchase online at att.com/digitallife. With these new additions, Digital Life will be available in 82 markets across the U.S.

“At AT&T, we are committed to delivering the services and features customers need to stay connected with the people, information and opportunities they need, when and where they need them,” said Todd Lanham, Regional Director for External Affairs. “That’s why we have invested more than $1.6 billion in our wired and wireless networks in North Carolina in the past three years alone.”

With Digital Life, customers can use their existing home broadband provider, and any wireless phone service, and enjoy the security and convenience of a home management system with the flexibility to meet their unique needs.

- Actively Protected & In Control: The foundation of Digital Life is complete home security with 24/7 professional monitored security that allows you to know what is happening at home, or
where an event has occurred. Through AT&T-owned and operated U.S.-based monitoring centers, professionals will respond to emergencies and alert police and fire authorities.

- **Seamlessly Connected:** Digital Life is an all-digital, fully integrated, wireless home management system, giving customers flexibility to manage their home from their smartphone, tablet or computer. The Digital Life App is available for iOS, as well as Android, BlackBerry and Windows Phones. With customers’ privacy in mind, Digital Life has a log in system each time the app is opened from any Internet-connected device.

- **Amazingly Simple & Intuitive:** A user-friendly application was designed to be as simple as possible, making it easier than ever to manage your home. The Digital Life application gives customers control over cameras, door locks, lights, thermostats, small appliances and more with the ability to set alerts or programs to manage your home. It’s all integrated into one simple system.

- **Personalized & Flexible:** Digital Life provides total flexibility so you can personalize your home to adapt to everyday life – with custom notifications and scheduled tasks. You can add devices and services anytime, as your lifestyle needs grow and change.

“Digital Life is committed to offering our customers an easy and convenient way to monitor their homes, protect their families and simplify their lives from virtually anywhere,” said Cristy Swink, AT&T’s vice president and general manager for the Mid-Atlantic. “With this expansion we’re looking forward to making Digital Life available to more customers throughout the country.”

Most recently, AT&T Digital Life earned top honors at Mobile World Congress by winning the “Best Consumer Mobile Service” award at the 19th annual Global Mobile Awards ceremony.

**Pricing**

Customers can choose from two base plans: Simple Security, which is the basic home security package; or Smart Security which includes enhanced security features and the option to add home automation. For a limited time, customers who sign up for AT&T Digital Life Smart Security will pay $0 in upfront fees, as standard equipment and installation ($249.99) will be received at no cost.

In addition to $0 upfront fees for Smart Security, Digital Life is now offering installment billing,*** making Digital Life services more accessible to consumers by spreading upfront equipment costs over three payments.

- **Simple Security:** Includes 24/7 professionally monitored home security, professional installation, remote access, a keypad, keychain remote, 3-pack of recessed contact sensors and an indoor siren for $29.99 a month plus $149.99 for equipment and installation before taxes or fees.

- **Smart Security:** Includes the benefits of Simple Security plus the following devices: motion sensor, smoke sensor and a 5-pack of surface-mount contact sensors. Smart Security begins at $39.99 a month plus $249.99 for equipment and installation before taxes or fees.

Customers who select Smart Security can add these automation packages:

- **Camera Package:** View live video from inside and outside of the home for an additional $9.99 a month plus one-time equipment and installation charges before taxes or fees.
• **Energy Package:** Control small appliances, lighting and thermostats for convenience and energy efficiency for an additional $4.99 a month plus one-time equipment and installation charges before taxes or fees.

• **Door Package:** Lock or unlock the door remotely with automated door locks for an additional $4.99 a month plus one-time equipment and installation charges before taxes or fees. Now includes a garage door controller as an option.

• **Water Detection Package:** Detect water leaks to help avoid water damage for an additional $4.99 a month plus one-time equipment and installation charges before taxes or fees.

• **Water Control Package:** Detect water leaks and shut off water at the main water source for an additional $9.99 a month plus one-time equipment and installation charges before taxes or fees.

**Experience Digital Life**
Digital Life offers a simple purchasing process with several options. Digital Life is sold and demonstrated in over 1,200 company owned retail stores and customers can also build a package and buy at att.com/digitallife, calling 855-288-2727 or scheduling an appointment with an in-home sales consultant.

To learn more about Digital Life availability, visit [www.att.com/digitallife](http://www.att.com/digitallife).

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**Related Releases:**

- [AT&T Digital Life Helps Revitalize Communities with Habitat for Humanity](http://www.att.com)
- [AT&T Digital Life and Habitat for Humanity Launch National Collaboration in Atlanta](http://www.att.com)
- [AT&T Digital Life®, Home Security and Automation Service to Launch in Five More Markets](http://www.att.com)
- [AT&T Digital Life Wins International Award and Kicks Off Mobile Tour](http://www.att.com)

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**Limited availability in select markets. Offer ends 8/31/14. Tax due at sale. New 2-year AT&T Digital Life Smart Security agreement ($39.99/mo.) required, with credit approval. After 30 days, early termination fee of up to $720 applies. Offer may not be combined with any other Digital Life promotion. See att.com/dldisclaimers for details, including additional offer requirements, fees and service restrictions.*
***Installment billing is not available in FL, GA, IL, NV, NJ, and TN. Tax due at sale. Credit approval required. Minimum purchase of $49.99. Billing installments will occur over three (3) months and cannot exceed $800. See att.com/dldisclaimers for details, including additional offer requirements, fees and service restrictions.

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