AT&T is Investing in the Future of Communications for Our Customers

As part of Project Velocity IP or VIP, we are making a multi-billion dollar investment over the next three years to expand and enhance our wireless and wireline Internet Protocol (IP) broadband networks and to support growing customer demand for high-speed Internet access and new mobile, app and cloud services.

Expected Customer Benefits:

- Expanding AT&T’s 4G LTE wireless network to cover 300 million people in the U.S. by year-end 2014, an additional 50 million people over current plans.

- Providing 99 percent of customer locations in AT&T’s 22-state footprint access to high-speed IP broadband by year-end 2015 – wireless, wireline or both.

- Deploying fiber to 1 million additional business customer locations – 50 percent of the multi-tenant business buildings – in AT&T’s 22-state footprint by 2015.

- Densification of AT&T’s national wireless network through deployment of small cells, distributed antenna systems and macro cells.

Project VIP Expected to Support New Services for Customers

Expanding AT&T’s 4G LTE network to 300 million people, combined with its leadership in smartphones and data access, is expected to provide a large platform for the next wave of growth in mobility, including:

- **AT&T Digital Life™**: AT&T Digital Life is an all-IP wireless based home security and automation service that will let consumers manage their home from virtually any smartphone, tablet or PC.

- **Mobile Premise Solutions**: This new nationwide service is an alternative for wireline voice service and in the future will include high-speed IP Internet data services.

- **Isis Mobile Wallet™**: Allows users to pay for goods on their mobile devices. Market trials are underway.

Working with the FCC to Quickly Implement Broadband Networks of the Future

- Ensuring that all Americans receive the benefits and opportunities of next-generation IP-based technologies and services will depend largely on private sector investment to expand broadband deployment.

- To maximize and promote such private sector investment will require the FCC to take action to establish a 21st century regulatory framework that facilitates the transition to the IP networks of the future by removing regulatory disincentives and impediments to such investment, including rules that could require carriers to maintain legacy facilities and services even after they have deployed IP-based alternatives.

- AT&T has asked the FCC to continue the process of creating such a framework, which it began in 2011 with its landmark reforms of its universal service and intercarrier compensation regimes, by starting a new proceeding to consider how best to transition to new IP-based “smart” networks and technologies.

- Such a proceeding will begin the necessary dialogue to enable AT&T and other incumbent telephone companies to bring the benefits of high-speed Internet to more consumers and businesses, spur innovation, enhance economic growth and job creation and further strengthen the economy.

All Americans Benefit from a Modern Approach to a Digital Future

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